



CNA, Paris, 14 October 2014

1. Launch of the campaign

2. How to get involved



1. Launch of the campaign



Timing of the Launch

November – December 2013

April 2014

September 2014

EURORDIS sent information letters to top European Commission and European Parliament Officials

National Alliances and European Federations encouraged to write letters to candidate MEPs and their own national policy makers

Widespread
launch of the
campaign by
EURORDIS and
its CNA, CEF and
members



Webinar

- When: Thursday, 23 October from 15.00 to 16.00 (Central European Time)
- Why: Learn more about:
 - the principle objectives of the campaign
 - value of the campaign at national level
 - Value of the campaign at European level
 - How to get involved



2. How to get involved



Act now!

Sign-up in support of the campaign here:

www.eurordis.org/eyrd2019



Dedicated webpage

One common sign-up module and web counter





Accessible via EURORDIS homepage





Act now!

Add the campaign logo to your websites:







Act now!

- Spread the word via your social media networks
- Tweet using #EYRD2019
- Generate support from your community:
 - Community at large: family, friends, colleagues, association members, schools, gym club, etc.
 - National policy makers
 - Research institutions, academics, scientists, healthcare professionals, centres of expertise
 - Pharmaceutical, biotech, medical device manufacturers, investment firms
 - Media



Information tools at your disposal

- EURORDIS Call for a European Year for Rare Diseases
- Q&A Document
- Information leaflet
- Campaign logo (horizontal and vertical)
- Template letter to national policy makers
- Video by Yann Le Cam



Campaign Task Team

EURORDIS Board of Directors

Avril Daly, GRDO, Ireland Dorica Dan, Prader Willi Association, Romania John Dart, DEBRA International, UK

EURORDIS Staff

Yann Le Cam, Flaminia Macchia, Lara Chappell, Denis Costello, Anja Helm, Jill Bonjean, Zoe Alahouzou, Sharon Ashton

CNA - CEF

Pisana Ferrari, PHA Europe Alain Fontaine, Alliance Maladies Rares, France Mirjam Mann, ACHSE, Germany Maria Tomé, FEDER, Spain



Help us make 2019 the EYRD2019!

eurordis.org/eyrd2019



Questions: eyrd2019@eurordis.org

